

## DEVELOPING END-TO-END SUPPLY CHAIN

**CAPABILITY** THURSDAY 11 OCTOBER 2018 | IfM, CAMBRIDGE

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Name \_\_\_\_\_

Position \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

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Post Code \_\_\_\_\_

Telephone \_\_\_\_\_

Email-for booking confirmation \_\_\_\_\_

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Booking contact-optional \_\_\_\_\_

### Please tell us how you found out about this course:

- ☐ Word of Mouth/Colleague
- ☐ Internet search (e.g. Google)
- ☐ Company training announcement/catalogue
- ☐ Email

### Payment options

VAT/Tax reference number

(for companies/organisations registered in EC)

☐ I enclose a cheque/purchase order for

£ \_\_\_\_\_

payable to: IfM Education and Consultancy Services Ltd

☐ Invoice my company

Send invoice to (name and address if different from delegate's)

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### Please select an option below:

**Early booking rate** - available until 11 Sept

- ☐ **Non-member** (£800.00 plus VAT)
- ☐ **IfM Member** (£720.00 plus VAT)

**Standard rate** - bookings made after 11 Sept

- ☐ **Non-member** (£1000.00 plus VAT)
- ☐ **IfM Member** (£900.00 plus VAT)

### Events team

IfM Education and Consultancy Services Ltd  
17 Charles Babbage Road, Cambridge, CB3 0FS, UK  
[www.ifm.eng.cam.ac.uk](http://www.ifm.eng.cam.ac.uk)

### Cancellations

*Substitutions may be made at any time. Bookings cancelled less than 10 days prior to the event will be charged in full.*

- ☐ Course flyer
- ☐ Findcourses.co.uk
- ☐ Other

☐ **BACS payment** (please enclose a copy of the draft)

Bank transfers (BACS) can be made to Barclays Bank plc,  
Bene't Street Business Centre, PO Box 2, Cambridge CB2 3PZ  
Account no: 80066885 Sort code: 20-17-19  
IBAN: GB62 BARC 2017 1980 0668 85 SWIFT: BARCGB

☐ **Debit card** Visa/Maestro/Mastercard/Amex

Card number

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Expiry date

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three/four digit security number

Registered address of cardholder (if different from above)

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Date

# DEVELOPING END-TO-END SUPPLY CHAIN CAPABILITY

Capability development in terms of business processes, systems and skills within the context of complex, digital supply chains.

## ONE-DAY TRAINING COURSE

THURSDAY 11 OCTOBER 2018 | IfM,  
CAMBRIDGE

### This course will help you to:

- ▶ Map complex end-to-end supply chains using advanced visualisation and modelling techniques.
- ▶ Develop deep insights regarding your key supply chain dynamics and identify opportunities for integration and optimisation.
- ▶ Understand how to identify current weaknesses and improve capabilities in areas such as supply chain process development, network design and modelling, and e-commerce.
- ▶ Understand the potential offered by emerging Digitalisation opportunities in driving supply chain improvement.

## DEVELOPING END-TO-END SUPPLY CHAIN CAPABILITY

This course helps you develop a strategic approach to identifying, addressing and developing supply chain capabilities, enhancing integration across your network.

*"We highly value our work with the IfM in contributing inspiring thinking to help us constantly step up in our approach to optimising end-to-end operations."*

Chief Operating Officer, **The LEGO Group**



People who are interested in this course may also wish to attend our one-day training course on **MAKING THE RIGHT THINGS IN THE RIGHT PLACES** which focuses on make-or-buy strategy and plant network reconfiguration for complex global manufacturing networks. Please visit the website for details: [www.ifm.eng.cam.ac.uk/ifmecs/ifm-ecs-courses](http://www.ifm.eng.cam.ac.uk/ifmecs/ifm-ecs-courses)

### What you will learn

On the course you will learn about a variety of tools for:

- Mapping complex supply chains to understand the key factors influencing performance in areas such as responsiveness, cost, agility and innovation.
- Identifying the major gaps in your supply chain capability with particular emphasis on business processes, systems, skills and attitudes.
- Creating capability transformation initiatives in areas such as supply network design, digital production processes, collaborative e-sourcing, customer-connected e-commerce.
- Instilling cross-functional and cross-organisation alignment, improving levels of end-to-end integration, transparency and agility.

On the day you will also:

- Cover latest digital trends, value drivers and adoption patterns and consider the impact of digitalisation and Big Data in driving improvements.
- Get insight into some of the latest approaches to supply chain transformation that could be applied to your organisation.

### Format

An interactive one-day course combining presentations, group activities and discussions. Toolsets will be described and applied during the course to reinforce learning. Case studies will demonstrate how the tools have been used to deliver significant business impact in a range of organisations.

### Who should attend?

- Senior manufacturing and supply chain executives looking to inspire thought leadership in supply chain management across complex organisations.
- Mid-level manufacturing and supply chain executives who lead strategic change programmes in global supply chains.
- Strategic analysts and internal consultants who support major strategic change programmes.
- Senior executives who lead programmes targeting the application of digitalisation in the delivery of business improvement.
- High potential functional leaders and managers who are seeking to develop awareness of the important global, enterprise-level strategic challenges that the business is facing.

### Cost

£1000 + VAT (**£800 + VAT if you book before 11 Sept**)  
IfM members are entitled to 10% off the course fees. For details of our membership scheme see: [www.ifm.eng.cam.ac.uk/members](http://www.ifm.eng.cam.ac.uk/members)  
Group discounts are available on request.

A copy of 'Capturing Value from Global Networks' which covers a broad set of supply chain strategy tools developed by IfM will be provided for course delegates.

### Location

This course will be held at the Institute for Manufacturing, 17 Charles Babbage Road, Cambridge, CB3 0FS.  
Maps and accommodation information will be sent with confirmation of booking

### In-company training

This course can be run in company, tailored to meet your organisation's requirements. If you would like to discuss in company courses, please contact us:

[ifm-events@eng.cam.ac.uk](mailto:ifm-events@eng.cam.ac.uk)

### Why the Institute for Manufacturing?

IfM has a strong track record of supporting organisations in delivering transformational supply chain initiatives. Built on thought-leading research developed at the IfM, this course will impart some of the experience developed from working with organisations of all sizes, across multiple sectors, delivering practical advice, tools and knowledge.

*"Our work with IfM ECS has resulted in innovative strategy tools – linked to original research – that have been embedded as part of our ongoing strategic processes. These are helping to guide significant investments (+/- £0.25bn) in our supply chain that will generate tangible business value over the life of the investments (>£0.75bn)"* Director of Corporate Planning, **Rolls-Royce**

"Our work with IfM ECS has resulted in a range of new strategy tools with very practical application. We estimate that this work has underpinned investment decisions affecting more than £50m of investment and supported the development of our new product capability supporting revenue in excess of £500m." SVP Head of Network Strategy, Global Manufacturing and Supply, **Healthcare Company**

### Course presenters

**Dr Jag Srar** is Head of the IfM's Centre for International Management. His research, and that of his group, involves working closely with industry in the analysis, design and operation of international production, supply and service networks. He has significant consultancy experience involving the application of the latest research with leading multinationals and government organisations.

**Eric Harris** is Senior Industrial Fellow within the IfM Education & Consultancy Services (IfM ECS). His primary focus is in designing, developing and implementing supply chain and business improvement strategies in multi-national companies. Before moving into consultancy, he worked in senior supply chain roles in Unilever, Esselte and ICI.



This course has been endorsed by the Board of Executive and Professional Education

